



LOOKS
By
LYSS
Makeup Artistry

Makeup Artistry
**SERVICES
& PRICING**

Elegant makeup for timeless moments

WWW.LOOKSBYLYSS.CA

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WELCOME

*Thank you for considering us to beautify
your special moments.*

Welcome to Looks by Lyss Makeup Artistry, where every face is a canvas, and every brushstroke is a love letter to your unique beauty. Here, we believe that your beauty tells a story, one filled with romance and elegance, and our mission is to enhance that narrative with artistry and passion. Whether you're getting ready for a magical evening or simply wish to embrace your fabulous

self every day, our talented artist is dedicated to crafting a look that makes your heart flutter and your spirit soar. We invite you to experience the transformative power of makeup, where each application is a celebration of your individuality. Let us help you shine like the radiant star you are, illuminating the world with your beauty and confidence.





ABOUT US

Your beauty, our inspiration

Discover the magic of transformation with Looks by Lyss, where professional makeup artistry meets elegance and creativity. Specializing in enhancing your natural beauty for all precious moments, big and small, our expert team is dedicated to making you look and feel your best for every event. , from weddings to

photoshoots. Whether you desire a subtle glow or a bold statement, we tailor our services to suit your unique style and vision. Elevate your beauty experience with Looks by Lyss, where every brushstroke is crafted with love and precision. Let us help you shine on your special day!



Meet the Makeup Artist
I'M ALYSSA

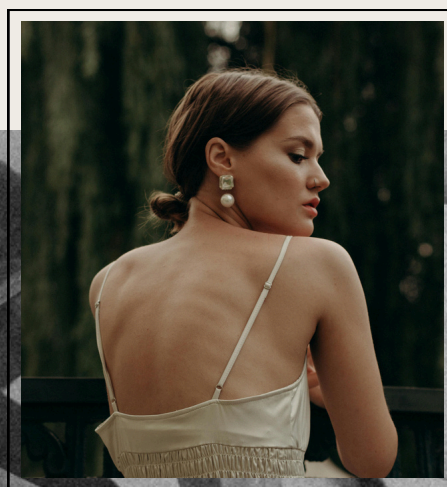
A freelance makeup artist enchanted by the art of beauty. For over ten delightful years, I've wandered through this mesmerizing world, crafting looks that tell stories and evoke emotions. My journey began at the illustrious Paramita Academy of Makeup in Toronto, where I nurtured my skills and discovered my passion. There's something truly magical about creating bridal and

editorial looks that reflect the unique beauty within each individual. My mission is to empower you, to help you feel like the most radiant version of yourself, and together, we'll weave unforgettable memories that linger in the heart. Let's embark on this enchanting journey and make magic happen!

Inspired by

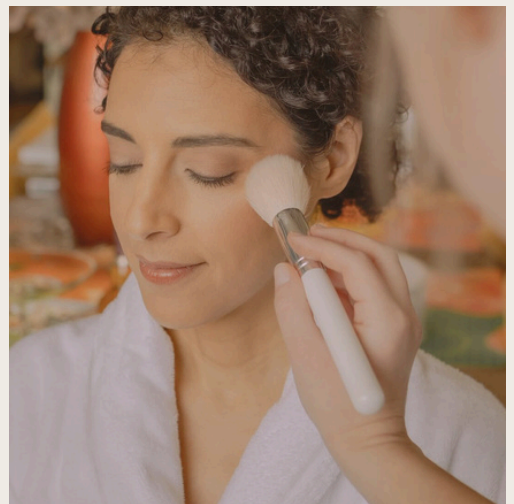
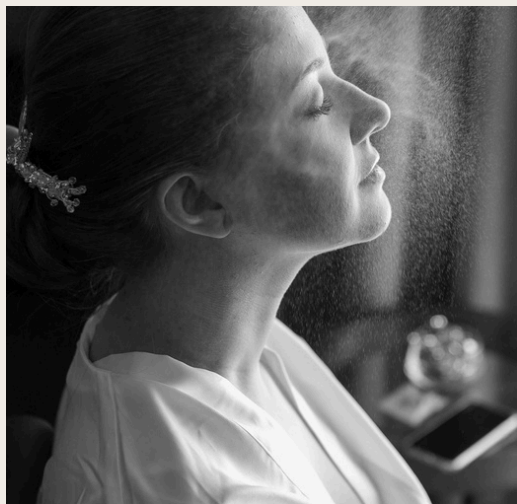
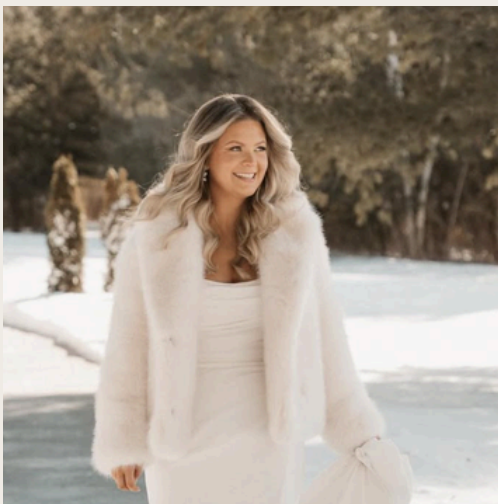
SMALL DETAILS /
BLACK & WHITE FILMS /
LOVE /OLD MAGAZINES /
FILM PHOTOS/
TIMELESSNESS / TRAVEL /
NATURAL BEAUTY

Step into a world where beauty transcends time, inspired by the elegance of black and white films and the charm of vintage magazines. Our makeup services celebrate the small details that define natural beauty, evoking a sense of nostalgia and love. Each brushstroke is a nod to the timelessness of film photography, where every moment captured tells a story. As we blend shades and textures, we invite you to embark on a journey of self-discovery and travel through the artistry of makeup, revealing the radiant you. Experience the magic where the past meets the present, and let your beauty shine in a way that is truly unforgettable.





TIMELESS MAKEUP *for*
MODERN FACES WITH A LOVE
for classic elegance.



INVESTING IN YOUR BEAUTY

Indulge in the art of self-expression with luxury makeup services by Looks by Lyss Makeup Artistry. Elevate your beauty routine and invest in yourself with expertly crafted looks that enhance your unique features. Whether it's for a special occasion or a desire to feel fabulous every day, our

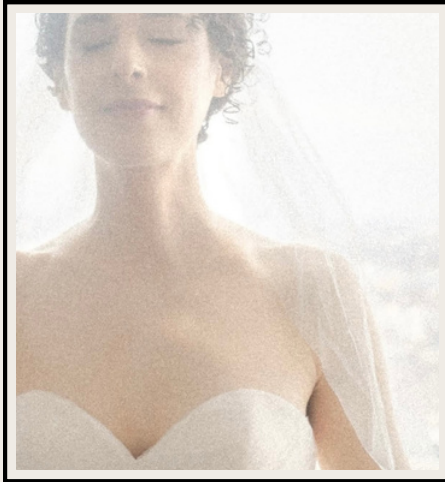
professional makeup artist provides personalized experiences that leave you feeling confident and radiant. Discover the transformative power of makeup and embrace the beauty that is uniquely yours. Treat yourself to the luxury you deserve!

Choose your experience

WEDDINGS/
BRIDAL TRIALS/
PHOTOSHOOTS/
SPECIAL EVENTS



MAKEUP *Experiences*



WEDDING

STARTING AT \$180 (BRIDAL)/\$130 (BRIDAL PARTY)

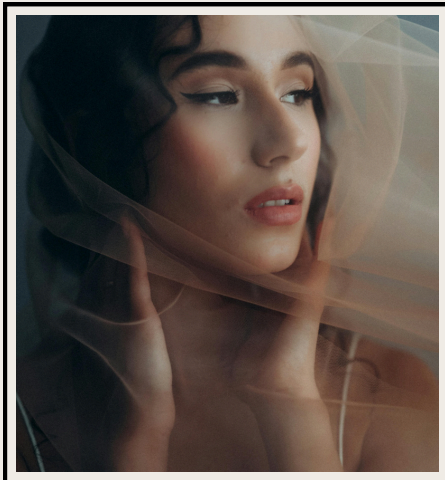
Your most special day deserves the most special treatment! Timeless beauty never goes out of style.



BRIDAL TRIAL

STARTING AT \$180

Your makeup trial day is a special occasion, so treat it like one! This is your opportunity to explore different looks and find the perfect style that complements your beauty.



SPECIAL EVENT/ PHOTOSHOOT

STARTING AT \$130

Make your photoshoot or event day a memorable occasion by showcasing your unique beauty and personality, highlighting your favorite features and allowing your true self to shine.



WEDDING

Highlighting the magic of your big day

On your wedding day, let us create a beautiful reflection of your love story with our personalized bridal and bridal party makeup services. Whether you desire a fresh, radiant look for a morning ceremony or a glamorous transformation for an enchanting evening celebration, our expert

artist will craft a style that highlights your unique beauty. Embrace the magic of your special day with makeup tailored just for you, ensuring you and your loved ones feel confident and stunning as you celebrate your forever. Let us help you shine as brightly as your love!



The process:

WHAT TO EXPECT



I.

CONSULTATION & PLANNING

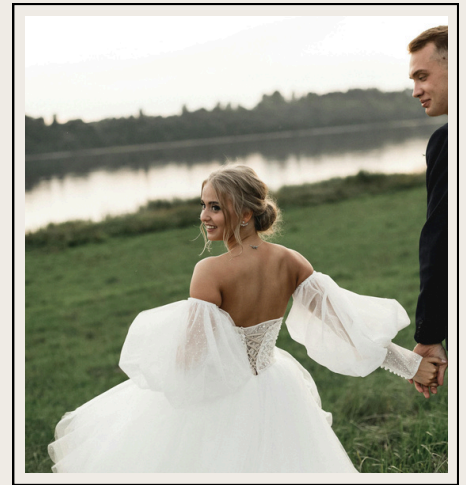
Consulting with us allows you to plan your makeup inspiration, discuss your beauty timeline and day effectively, create a seamless plan, ensuring every detail of your bridal experience is tailored to your needs for a stress-free, unforgettable celebration.



II.

BRIDAL TRIAL

Experience your dream look firsthand with a trial, where every detail is refined to perfection, ensuring the makeup look enhances your unique features, feels comfortable, and complements your wedding theme, so you feel radiant and at ease



III.

YOUR WEDDING DAY

On your unforgettable day, we'll create a timeless, flawless makeup look that highlights your natural beauty. From the moment you walk down the aisle to the last dance, we'll ensure you feel radiant, confident, and glowing all day long, so you can focus on making memories.

In Details

WEDDING MAKEUP

STARTING AT \$180 (BRIDAL)/\$130 (BRIDAL PARTY)

On your wedding day, we'll create a flawless, timeless bridal look that highlights your natural beauty and ensures you feel radiant and confident throughout the celebration. Our service includes luxurious treatments tailored to your individual needs, including the application of false lashes for added glamour and a lip and face touch-up kit to keep you looking fresh from the first kiss to the last dance.

To enhance your natural glow, we offer an ice globe massage to reduce puffiness, along with hydrating under-eye patches to brighten and rejuvenate your under-eye area. We meticulously track all products used and keep detailed consultation notes to ensure consistency and your complete confidence in our services.

For added peace of mind, we offer the option to stay on-site for additional touch-ups throughout the day or to return at any time for a quick refresh, so you can focus on making memories without worrying about your makeup. Let us pamper you with expert artistry, ensuring you look and feel your absolute best every moment of your special day.

Includes

- + False Lashes
- + Lip and Face Touch Up Kit
- + Ice Globe Massage
- + Under Eye Patches
- + Organized tracking of all products used during trial and consultation notes leading up to the wedding day
- + Timeline and Wedding Day schedule creation



Our approach

CRAFTING BEAUTIFUL LOOKS *for* YOUR MOST CHERISHED MOMENTS

At Looks by Lyss, we believe that beauty is about feeling like the best version of yourself. Our makeup services are designed to elevate your natural beauty, providing a luxurious experience that leaves you feeling confident and radiant. Whether you desire a

a bold, custom look or something more subtle, our skilled artist is dedicated to helping you achieve the style that makes you feel truly beautiful. Step into a world where your unique beauty shines through, and let us transform your vision into reality.



A GLIMPSE INTO YOUR *Wedday Day Timeline*

Contact Us

Reach out to us to start planning your dream bridal look. We'll guide you through every step of the process to ensure your makeup is as flawless as your vision.

Bridal Trial

The bridal trial is where we bring your vision to life. Together, we'll perfect your bridal look, ensuring every detail aligns with your style, theme, and personality. You'll leave feeling confident, knowing your look is just as you imagined it, with all the right tweaks to make you feel your best.

Getting Ready

On your wedding day, we'll work our magic to bring your bridal look to life—whether you want a timeless, soft glow or bold elegance, we'll ensure you feel confident and radiant from the moment you say “I do” until the last dance.

Touch Up Services (after hours)

Want to keep your look fresh all day and into the night? We offer after-hours touch-up services, either staying on-site or returning later to ensure your makeup stays flawless throughout the evening, from your ceremony to your grand exit. Inquire for more details.

Consultation & Planning

We'll start by discussing your makeup preferences, wedding details, and timelines. This personalized consultation ensures we create a stress-free and seamless plan tailored to your unique style and needs.

Consultation & Finalization

A final meeting or call to confirm every detail of your makeup look. We'll fine-tune everything, from the perfect shade choices to the schedule, so that your wedding day preparation is flawless and easy.

Wedding

It's your special day—time to celebrate and enjoy every beautiful moment! With your bridal glow perfected, take in the joy of your wedding, knowing you look radiant, feel confident, and are ready to create lasting memories.

Note: This is a sample timeline. Each wedding is unique, and we will work with you to create a timeline that perfectly fits your day.



BRIDAL TRIALS

Rehearsal beyond the ceremony

A bridal makeup trial is like a beautiful sneak peek into the magic of your wedding day. It's a chance to sit down with your makeup artist and explore a world of colors and styles, finding that perfect look that highlights your natural beauty and aligns with your dreams. This experience creates a bond of trust & comfort, easing any worries

worries you might have about the big day. Plus, it gives you the freedom to make adjustments, ensuring that everything feels just right. Ultimately, this trial is a lovely step toward capturing the flawless, radiant look that will leave you feeling confident and utterly enchanting as you walk down the aisle.

In Details BRIDAL TRIALS

BRIDAL TRIALS STARTING AT \$180

Experience our ultimate bridal trial service designed specifically for your special day, featuring luxurious treatments tailored to your individual needs. Enjoy the addition of false lashes for a glamorous touch, along with a lip and face touch-up kit to keep you looking fresh throughout the day. Indulge in an ice globe massage that helps reduce puffiness and enhance your natural glow, and make use of under-eye patches to hydrate and brighten your under-eye area.

We meticulously track all products used during your trial and maintain detailed consultation notes to ensure your confidence in our services. Ongoing communication allows us to make any necessary adjustments seamlessly. Let us create your dream bridal look, combining expert artistry with pampering to ensure your wedding day is truly unforgettable.

Includes

- + False Lashes
- + Lip and Face Touch Up Kit
- + Ice Globe Massage
- + Under Eye Patches
- + Organized tracking of all products and consultation notes
- + Ongoing communication with client regarding any alterations requested leading up to the big day



TIPS FOR YOUR *Bridal Trial*



Wear White

Wearing white during your trial (if you plan to don white on your big day) will help you envision how your makeup complements your outfit, providing a clearer idea of the final look.

Choose Your Neckline Carefully

Will your wedding day outfit feature a strapless design or a high neck? Think about wearing a similar style to elevate your overall vision.



Skin Prep

The months leading up to your wedding are an ideal opportunity to enhance your skin's health. Remember, makeup can only shine when your skin is well-prepped underneath. Discover a gentle skincare routine that suits you, make sure to moisturize, and keep yourself well-hydrated.



PHOTOSHOOTS & SPECIAL EVENTS

Timeless Looks for Timeless Portraits

Elevate your photoshoot or special event experience with our professional makeup services designed to enhance your natural beauty and create stunning looks tailored to your vision. Our skilled makeup artist understands the importance of flawless application, ensuring that your makeup withstands the demands

of photography while translating beautifully on camera from every angle. From birthdays to brand shoots to fashion editorials, we focus on details that matter, helping you feel confident and radiant. Invest in your image—because the right makeup can make all the difference in capturing a moment that lasts a lifetime.

In Details

PHOTOSHOOT & SPECIAL EVENT MAKEUP

STARTING AT \$130

Our talented makeup artists specialize in impeccable application, ensuring your makeup endures the rigors of photography and looks breathtaking on camera.

As part of our Photoshoot & Special Event service, we offer the addition of false lashes, along with a lip and face touch-up kit to keep you looking fresh throughout the day. This kit allows you to effortlessly refresh your appearance throughout the day, keeping you looking camera-ready at all times.

Includes

- + False Lashes
- + Lip and Face Touch Up Kit



Enhance your experience

ADDITIONAL OFFERINGS

Make the most out of your makeup service. Additional offerings come a la carte and can be included in any service. Inquire for more details.

A la carte

- + Airbrush
- + Eye Patches
- + Mink Lashes
- + Ice Globe Massage
- + Touch Up Services (after hours)



A woman with dark hair, wearing a white shirt, is applying makeup to her face. She is looking down at her work. The background is dark and out of focus.

Kind Words

"ALYSSA IS THE MAKEUP ARTIST
YOU WANT TO BOOK FOR YOUR
SPECIAL DAY"

Her positive attitude and collaborative spirit allow everyone to feel instantly at ease and comfortable. Alyssa works quickly and efficiently, allowing ample time for any revision or touch-ups the client may need. Would highly recommend booking Alyssa for your special day -
Vivian H.

"THERE IS LITERALLY NO ONE
I WOULD TRUST WITH MY
FACE MORE THAN ALYSSA."

She has time and time again provided me with the best makeup services of my life, that last the test of time. Her kit is stacked and extremely clean and I would recommend her to
ANYONE!!!! - Taylor M.

"ABSOLUTELY
AMAZING!!"

She takes the time to understand what you want and she doesn't stop until you're happy. Alyssa is incredibly professional and sweet! It was such a pleasure to work with her. Can't wait to book her again!- Laura C.

FAQ'S

Q: How do we book your services?

A: To book our services, you can reach out to us through our website or contact us directly via phone or email at looksbylyss.mua@gmail.com. We'll guide you through the booking process and discuss your needs.

Q: How long will my makeup last?

A: At Looks by Lyss, we have dedicated years to perfecting our kit and techniques to ensure your makeup lasts as long as possible. You can expect your makeup to stay flawless through every happy tear, delicious bite, and precious moment, until you go to bed.

Q: Do you charge travel fees?

A: Travel fees may apply, depending on your location and the specifics of your booking. Please reach out for more details.

Q: What types of services do you offer?

A: At Looks by Lyss, we offer a range of services including bridal makeup, special occasion makeup, and makeup lessons. We customize each service to meet your unique needs and preferences.

Q: Do you provide trials before the event?

A: Yes, we highly recommend scheduling a makeup trial before your event. This allows us to discuss your desired look and make any adjustments to ensure you're completely satisfied.

Q: What should I do to prepare for my makeup appointment?

A: To prepare for your appointment, please ensure your skin is clean and moisturized. If you have specific products you'd like us to use, feel free to bring them along. Additionally, it's helpful to come with inspiration photos to communicate your desired look.

Q: Do you offer group bookings for events?

A: Absolutely! We love working with groups for events such as weddings, proms, and parties. Please reach out to us to discuss group rates and availability.

BOOKING & TERMS

BOOKING YOUR MAKEUP SESSION

Consultation:

In your makeup consultation, you'll work with your artist to define your desired look and color palette, along with personalized recommendations for your skin type. We'll also discuss timelines and payment options to ensure a smooth process tailored to your needs.

Contract & Deposit:

A 30% non-refundable deposit is required to book the our services. This deposit is required to hold your date and will be applied towards clients' final balance.

Final Payment:

Final payment is due on your service date.

Payment Methods

Payments can be made out to cash or e-transfer, at looksbylyss.mua@gmail.com

CANCELLATION & RESCHEDULING

Cancellation Policy

Cancellations 14 days prior to the date will be entitled to a 50% refund. Cancellations less than 10 days prior to the service date will not be entitled to a refund.

Rescheduling Policy

Rescheduling your service date is at the discretion of your artist and availability. We will make our best efforts to accommodate such changes, but we may not be able to accommodate all changes.

Image Usage Rights

During your makeup session, our skilled artist and their team may capture photos and videos. We take great pride in showcasing our work, and with your consent, we may utilize these images for promotional purposes across our social media platforms, website, or other marketing materials. If you are comfortable with this, it will greatly assist us in sharing our passion and creativity with a wider audience.

Get in touch

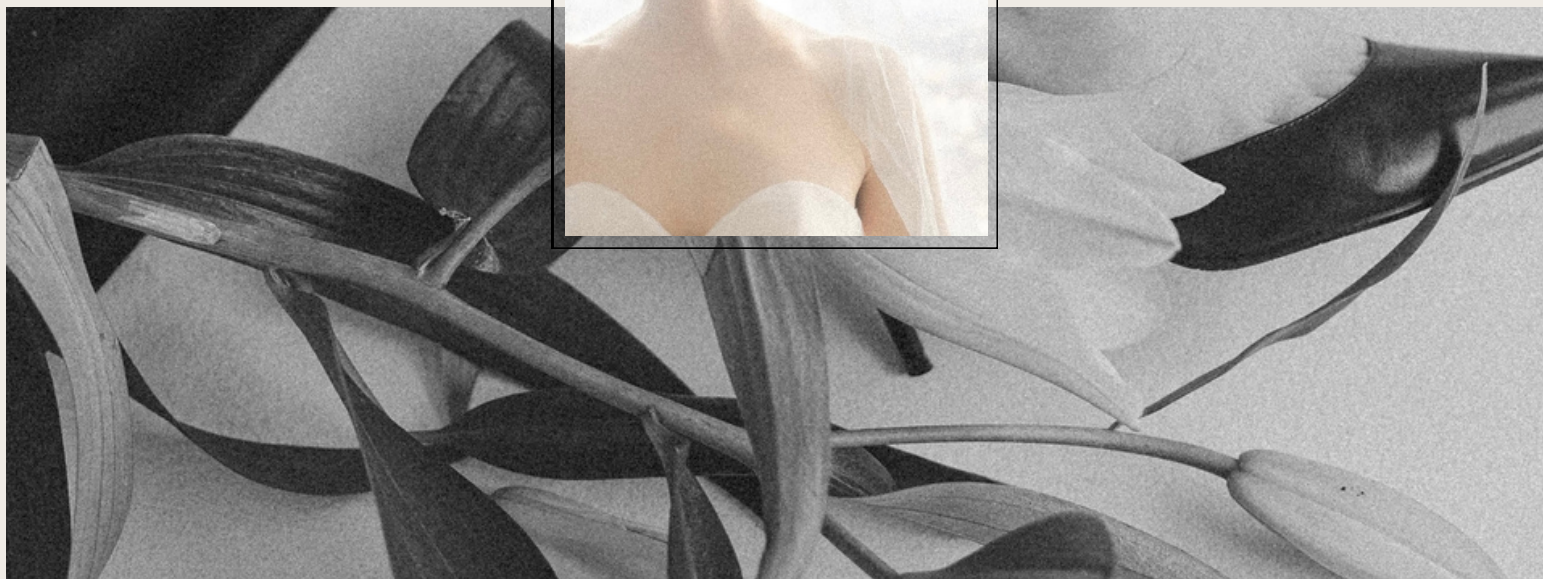
INQUIRY

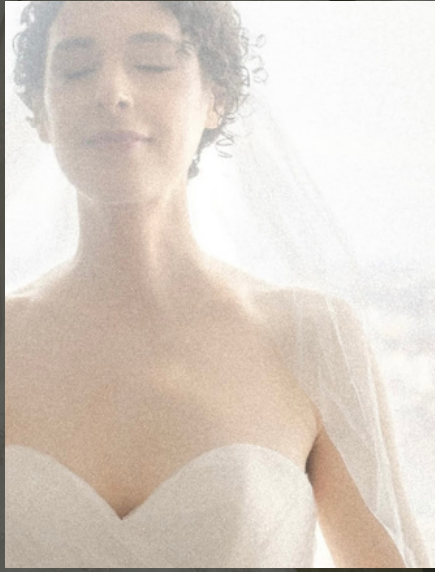
We would love to hear from you!
Please reach out with any questions or to book
your makeup session.

looksbylyss.mua@gmail.com

www.looksbylyss.ca

416-473-8050







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Thank You

Thank you for considering us to beautify your special moments. We look forward to the opportunity to create stunning moments that will last a lifetime.

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